RESEARCH WITH PURPOSE

PhD Program in Business Administration
DeGroote School of Business
DEGROOTE’S PHD IN BUSINESS ADMINISTRATION OFFERS OUTSTANDING STUDENTS THE OPPORTUNITY TO STUDY AND CONDUCT LEADING-EDGE RESEARCH WITH SOME OF THE TOP RESEARCHERS IN THEIR FIELDS.

During DeGroote’s four year full-time program, you work directly with award-winning professors and world renowned researchers through thought-provoking seminar classes, one-on-one advising and hands-on research projects. You will work closely with your supervisor to develop a tailored program that prepares you for the rigorous demands of an academia or industry focused career.

APPLICANTS CAN CHOOSE ONE OF SEVEN SPECIALIZATIONS:

- Accounting
- Finance
- Health Management
- Information Systems
- Management of Organizational Behaviour & Human Resources
- Management Science
- Marketing

The first two years of the program focus on the necessary course work to expand your knowledge in your chosen specialization, as well as strengthening skills in research methodology, data collection and analysis. After the completion of the comprehensive exam at the end of the second year, you will delve into your dissertation and research with the guiding support and advisement of your supervisor and corresponding committee. The diverse backgrounds of DeGroote School of Business faculty allow students to use multidisciplinary approaches to develop unique and innovative theory and research.

1 Part-time option available for the Health Management specialty.
ACCOUNTING

Adopting a strong emphasis on mathematics and economics, students studying in this field will be well suited to become future leaders in the rapidly mathematized discipline of accounting.

Students will be supported by top researchers in the fields of accounting and economics. Faculty members are highly cited and publish in top tier journals including:

- The Accounting Review
- Contemporary Accounting Research
- The Journal of Banking & Finance
- Accounting, Organizations and Society

FINANCE

The Finance stream is designed to provide students with the theoretical and empirical training required to conduct significant academic research in the field.

This field is particularly suitable for people who plan to pursue either a teaching and research career at a university, or a research-based career in the financial services sector (such as fund management or investment banking). The Michael Lee Chin Institute for Strategic Business Studies, along with research chairs and professorships housed in the finance area, enable our professors and students to pursue critically important areas of study. Topics include pricing of securities, investment and risk management, corporate finance, as well as other financial decisions of individuals and firms.

I chose DeGroote for three reasons: the quality of their faculty, the quality of the PhD students they attract, and their commitment to running an excellent PhD program. Gaining a tenure track position with a well-respected school before completing my PhD is probably the best testament to the value of a DeGroote PhD.

Bruce Martin
BA, MA, PhD Lecturer
University College Dublin
HEALTH MANAGEMENT
The Health Management stream covers a broad range of business administration topics within the health care sector. Examples include: leadership, change management, strategic resources allocation, as well as economic and policy analyses.

Students are exposed to a blend of theoretical and applied content that will support them to advance their careers in academia, research and senior leadership positions within the health sector.

There are full and part-time options for this program1.

MANAGEMENT OF ORGANIZATIONAL BEHAVIOUR & HUMAN RESOURCES
This specialization is broad and concerns all aspects of employment relationships.

The Management of Organizational Behaviour & Human Resources field has a strong emphasis on research. The program is designed to prepare highly motivated individuals for academic careers in organizational behaviour, human resource management and industrial relations.

Successful applicants in this stream typically possess a master’s degree in the following disciplines: Business administration, Psychology, Economics, Sociology and Industrial relations/Labour studies.

“DeGroote offered a supportive and enriching environment where professors genuinely cared for my success and inspired and encouraged me in many different ways.”

Akanksha Bedi
BComm, MComm, MA, PhD Assistant Professor
California State University Northridge

INFORMATION SYSTEMS
Students in the Information Systems field study the management, use and impact of information technologies in organizations.

This is a multidisciplinary stream that draws on theory and research from a wide variety of disciplines such as organizational behaviour, strategy, marketing, psychology, computer science and information studies. The program is broad and students are free to adopt either qualitative or quantitative approaches to their research.

Students in the Information Systems stream should have an avid interest in the managerial and behavioural aspects of the field, as opposed to the technical aspects.

1 For the Health Management part-time option, students take courses in Years 1-3 and complete the comprehensive exam in the summer before year 4. Students have a maximum of 8 years to complete the full program.
MANAGEMENT SCIENCE

The Management Science specialization is focused on the development and application of quantitative modeling and creating systematic approaches to the solution of management problems. These techniques are used in operations management, logistics, and supply chain management applications. This field is supported by the faculty in DeGroote’s operations management area who use statistical analysis, computer simulation, mathematical modeling and optimization methods to analyze problems in operations, supply chains and other areas of business.

During my time in the PhD program, I worked directly with leading experts in the field and advanced my skills as a researcher and academic in a supportive environment. The connections I made in the program with faculty and students led to publications in top-tier journals.

OFIR TUREL
BSc, MBA, PhD Professor of Information Systems and Decision Sciences, College of Business and Economics - California State University

MARKETING

The Marketing field of study is designed to prepare students with a solid foundation in marketing theory and empirical methods, with a particular focus on marketing innovations.

As a student, you will work closely with your supervisor, conducting leading edge research in the field of marketing and exploring the processes and mechanisms by which value is created and delivered to the customer. Members of the marketing faculty publish in top rated journals such as:

- Marketing Science
- Journal of Marketing
- Journal of Marketing Research
- Journal of Retailing
- Journal of Product Innovation Management
FINANCIAL SUPPORT
The DeGroote School of Business guarantees each student a minimum of $20,000 of funding per year in scholarships, teaching assistantship and research assistantship positions for the four years in the program. Top ranked candidates are granted additional funding through tuition bursaries and entrance scholarships. You are also encouraged to increase your income by working for faculty on leading edge research projects and future published works. Many PhD students from DeGroote have also secured generous government scholarships from the Natural Sciences and Engineering Research Council of Canada (NSERC) and the Social Sciences and Humanities Research Council (SSHRC) as well as earning Ontario Graduate Scholarships (OGS).

PROFESSIONAL DEVELOPMENT
To ensure that graduates of the DeGroote PhD Program are competitive in the job market, students are supported through a variety ways including:

• workshops and events hosted by the DeGroote Doctoral Students Association featuring students and faculty on topics of interest
• courses like “Principles and Practices of University Teaching” that focus on honing essential pedagogical and practical teaching skills
• a funding allowance from the Dean’s Office to cover the cost of conference travel
• online profiles for each student to feature accomplishments in the program as well as highlighting experience and publications

APPLICATION REQUIREMENTS
Admission into DeGroote’s PhD program is competitive, with applications far exceeding the number of spaces available. Applicants who meet the following minimum requirements are not guaranteed admission.

1 Successful completion of a master’s degree in Business Administration or other related field with a minimum B+ grade point average or the equivalent. Applicants in the final stages of completing a master’s degree will be considered and if selected, may be granted admission conditional on the completion of the degree prior to registration.

2 A valid Graduate Management Admission Test (GMAT) total score of at least 600. A comparable Graduate Records Exam (GRE) score is also acceptable including a quantitative score of above the 80th percentile.

3 Applicants whose native language is not English are required to submit a valid TOEFL score of at least 100 for the internet-based test, 600 for the paper-based test or 250 for the computer-based test. IELTS scores will also be accepted and applicants must achieve an overall band score of at least 7. This requirement can be waived for applicants who have completed a university degree at an institution where English was the language of instruction.

APPLY NOW
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